

KORTA

PARTNERSHIP EVALUATION

WWW.KORTADESIGN.COM

COMPANY INFORMATION

Company name

Procurement Manager

Phone number

E-mail

EVALUATION OVERVIEW

OBJECTIVE

This document is prepared to facilitate a comprehensive understanding of potential partners' markets for Infinity Luxury, the proud owner of the KORTA brand.

Prior to presenting the terms of the partnership, Infinity Luxury is keen on gaining insights into the prospective partner's market position, plans for new partnerships, and growth strategy.

METHOD

INFINITY LUXURY has created a set of questions to evaluate the potential partner and set expectations for the partnership based on the provided answers.

1. This document can be filled in electronically or submitted as a hard copy.
2. Please provide as much detail as possible.
3. Once completed, kindly send the document to the email address info@kortadesign.com

KORTA INVITES YOU TO SHIFT THE INDUSTRY.

How do we see you in the future?

We see you as an experienced and influential market partner that will shape the industry in the years to come.

Our goal is to revolutionize the outdoor living lifestyle by creating unique solutions, and a recognizable and reliable brand. We stand for sustainability, innovation, and contemporary design.

We extend an invitation for you to become our long-term partner, where we serve as your key provider of high-quality solutions, offering outstanding support, and contributing to the expansion of your existing product range.

KORTA brand is a reflection of the Mediterranean lifestyle, where family and friends gather in courtyards and gardens. Our products are designed to add a touch of elegance and hedonism into this tradition, with the ultimate goal of sharing it globally.

Stefano Ladavac, Co-founder & CEO

QUESTIONS

1. Total sales volume in 2023 (which percentage is in outdoor solutions)?

2. Type and size of projects:

3. What are your client profiles? Do you work with architects, contractors and developers?

4. Territory covered, market share and biggest competitors:

QUESTIONS

5. In-house competitor to KORTA products:

6. Number, size and location(s) of showroom(s):

7. Services your organization can provide to customers (shipping, installation and technical after-sales support):

8. When do you intend to implement KORTA products within your organization?

QUESTIONS

9. Area of interest (please state which KORTA products you intend to include into your product range):

10. Expected input from the company INFINITY LUXURY:

11. What would be the reason(s) to implement KORTA products into your product range?

Thank you for completing the present form!

We appreciate your cooperation and guarantee that the data provided will be used solely for internal evaluation purposes and will be kept strictly confidential.



CONTACT DETAILS

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